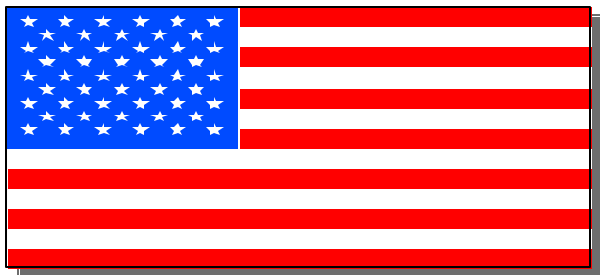


# The U.S. Processed Sweet Corn Situation

Horticultural & Tropical Products Division  
**Foreign Agricultural Service**



March 2002

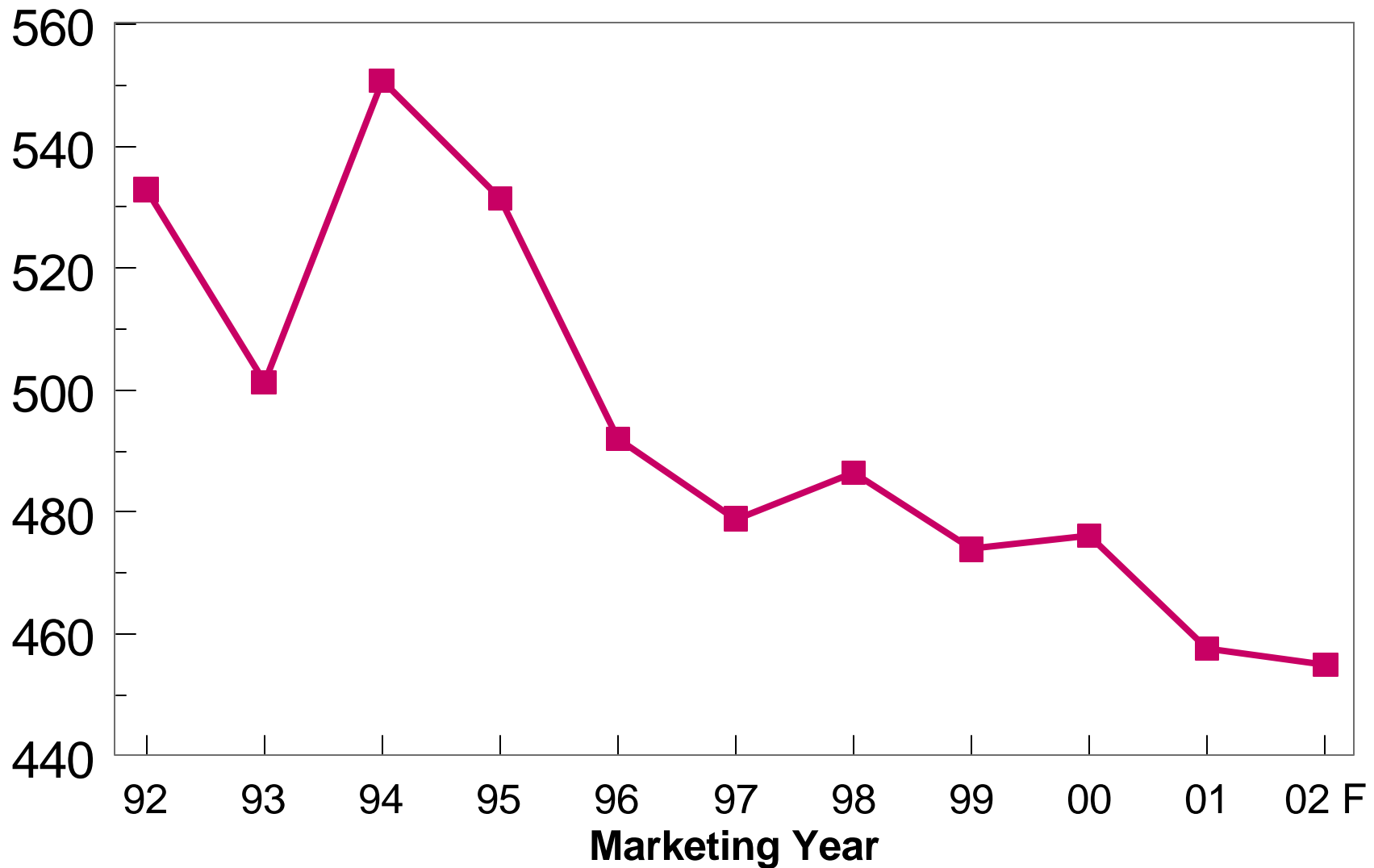
# U.S. Processed Sweet Corn Industry Facts

- By value, processed sweet corn is an important horticultural export commodity (\$123 million in Calendar Year 2001).
- Minnesota accounts for over a fourth of the total U.S. sweet corn crop for processing.
- U.S. production of sweet corn for canning in 2001 is estimated at 1.40 million tons (567,654 tons, net product weight), down 15% from 2000.
- U.S. production of sweet corn for freezing in 2001 is estimated at 1.36 million tons (367,784 tons, net product weight), up 2% from 2000.
- In 2001, Asia purchased over 75% of total U.S. exports of processed sweet corn. Japan, Taiwan, and Korea are the biggest markets.

\* - Marketing Year for almonds is August-July

# U.S. Processed Sweet Corn Acreage Has Been Steadily Decreasing

(000) Acres

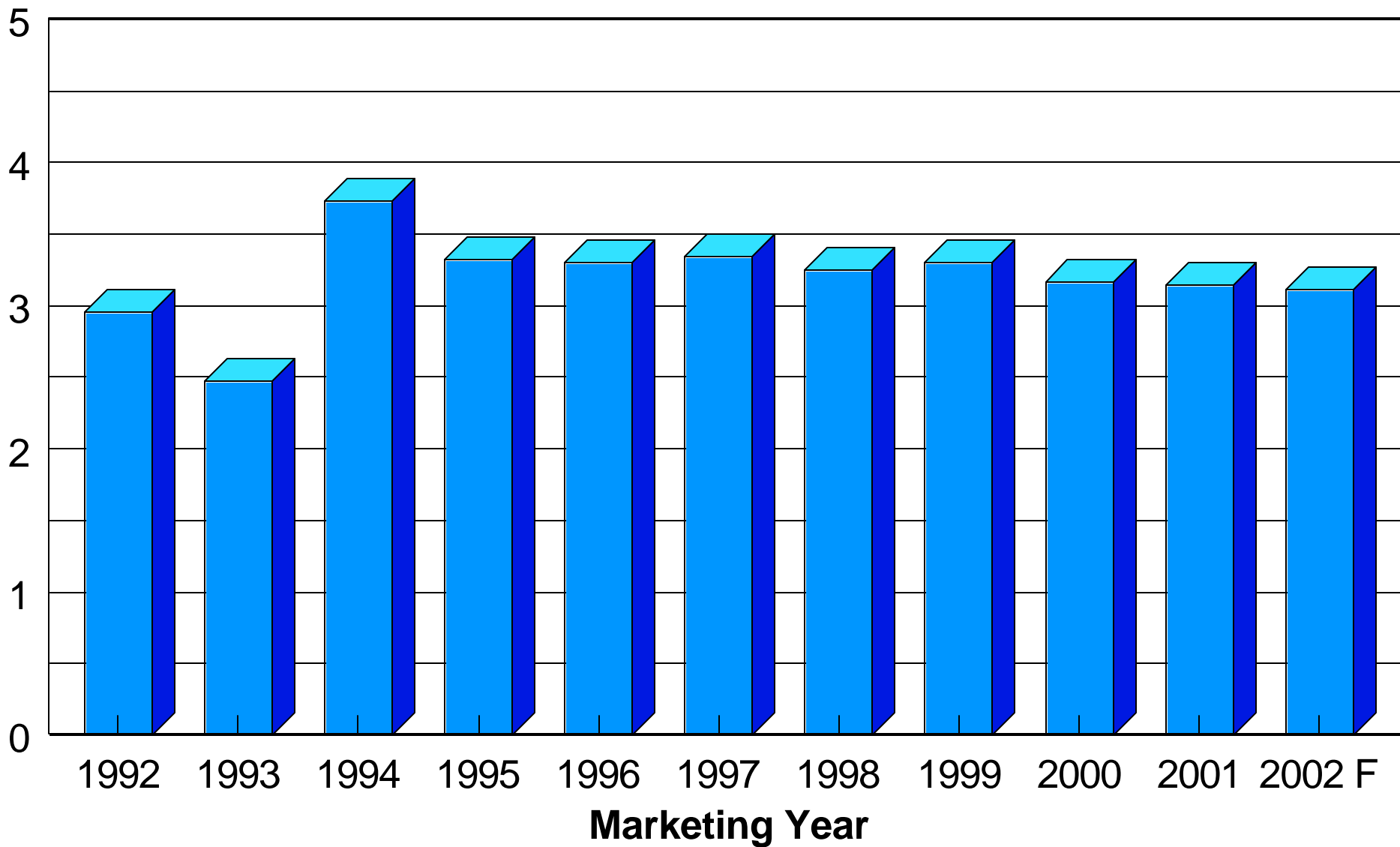


F - Forecast

Source: NASS

# U.S. Production of Processed Sweet Corn

Million MT

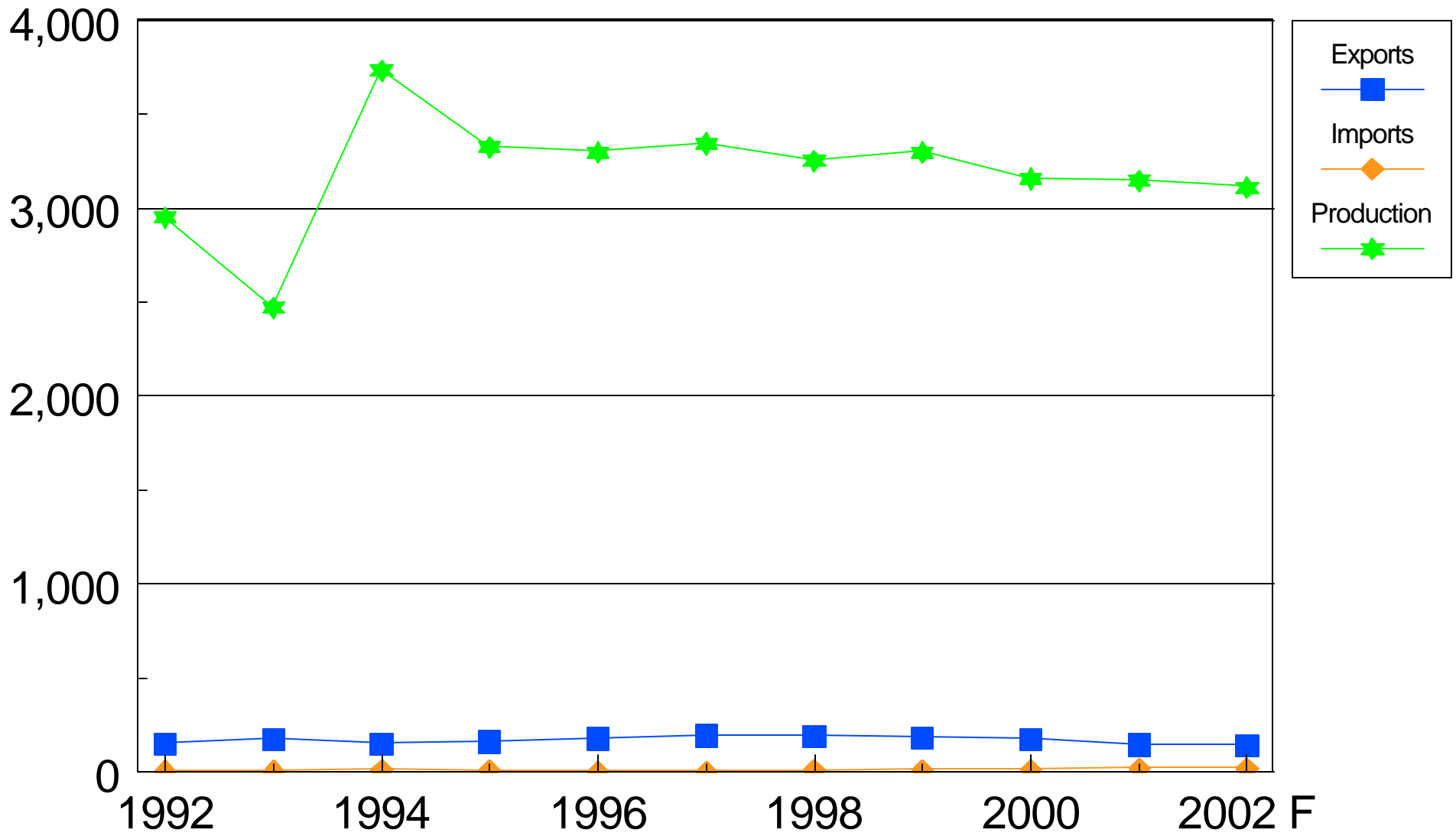


F - Forecast

Source: NASS

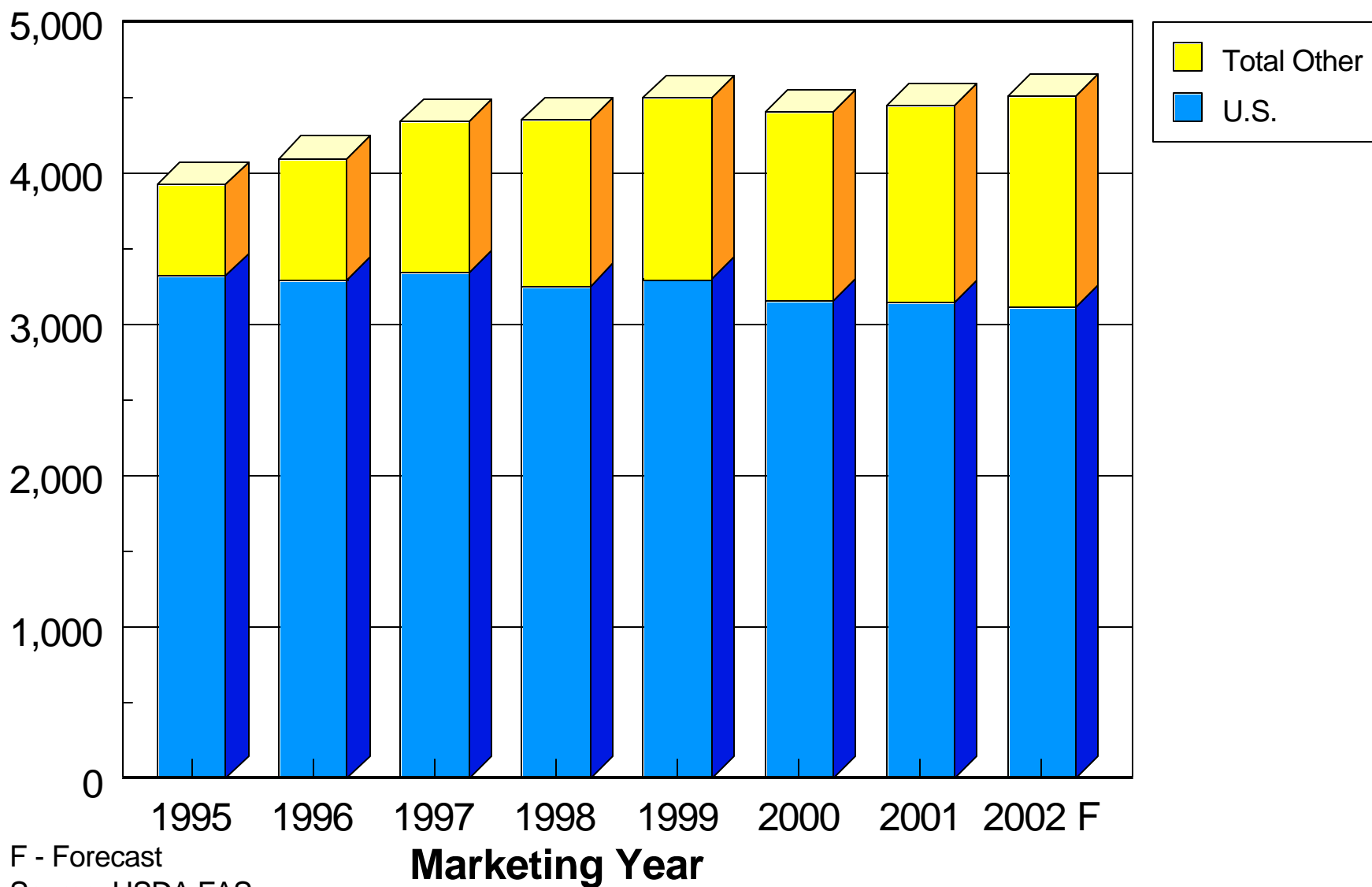
# Processed Sweet Corn

1,000 MT

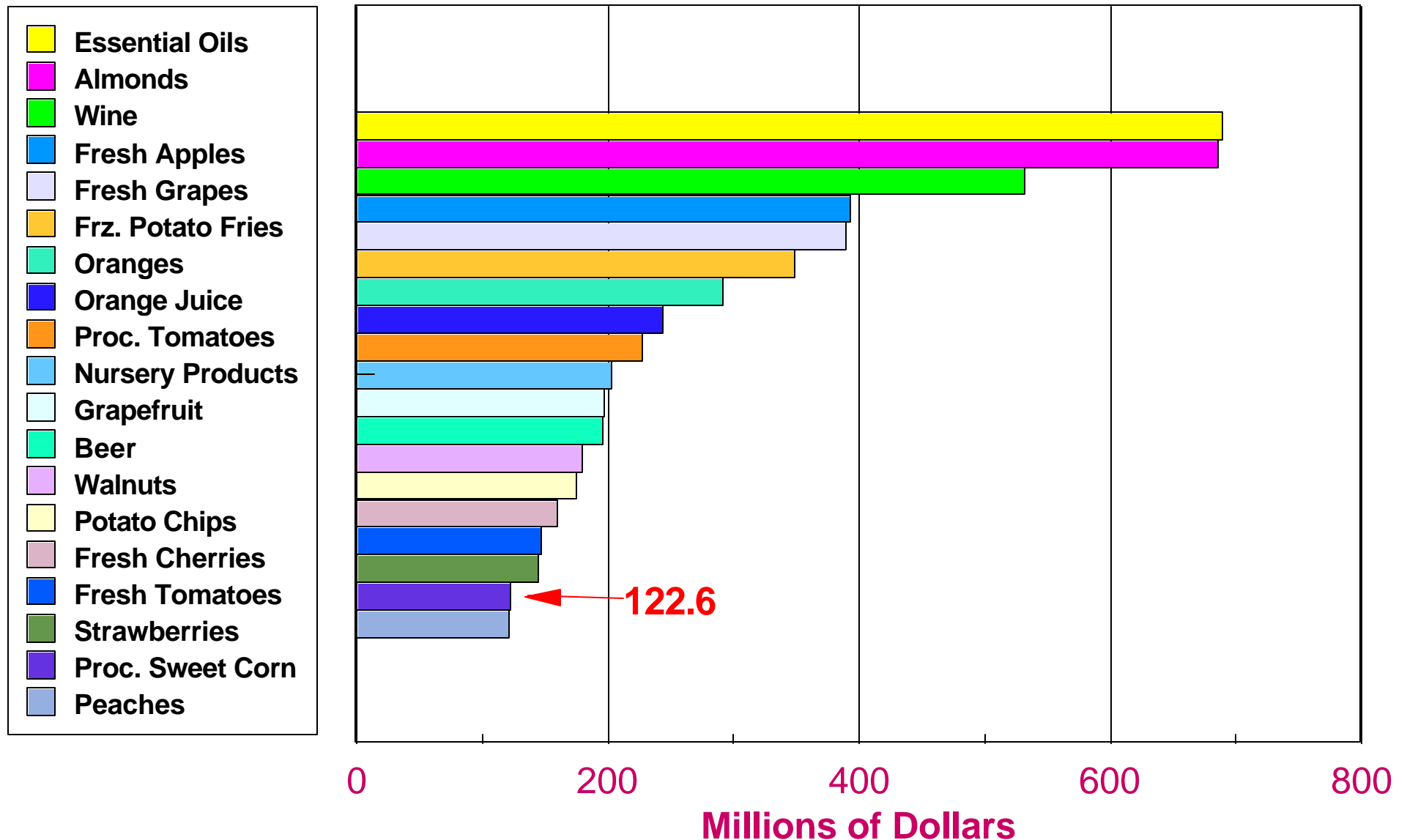


# U.S. Share of World Processed Sweet Corn Production

Million Pounds



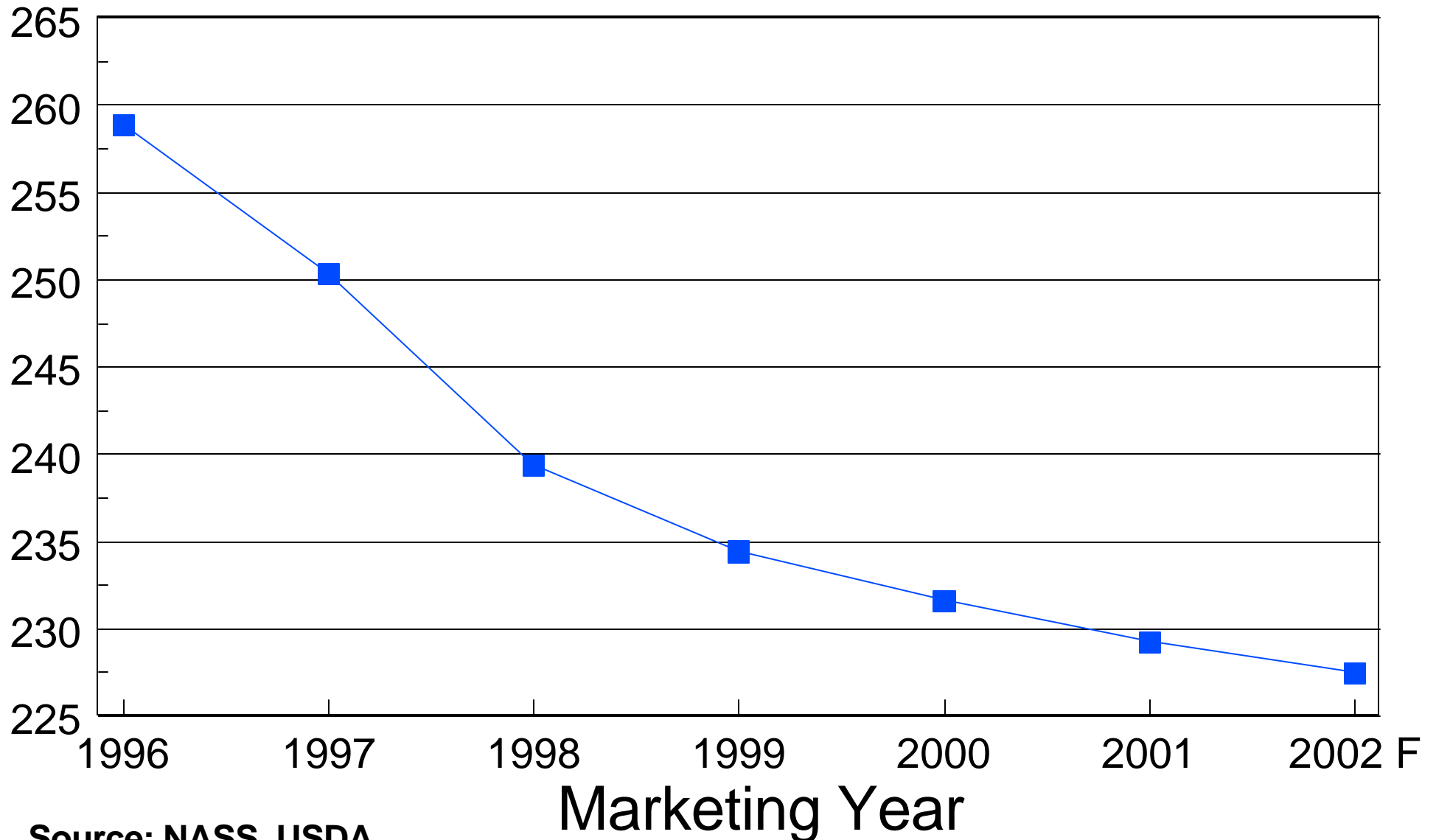
# Processed Sweet Corn is the 18th Top U.S. Hort Export by Value



Source: U.S. Census Bureau  
Calendar Year 2001

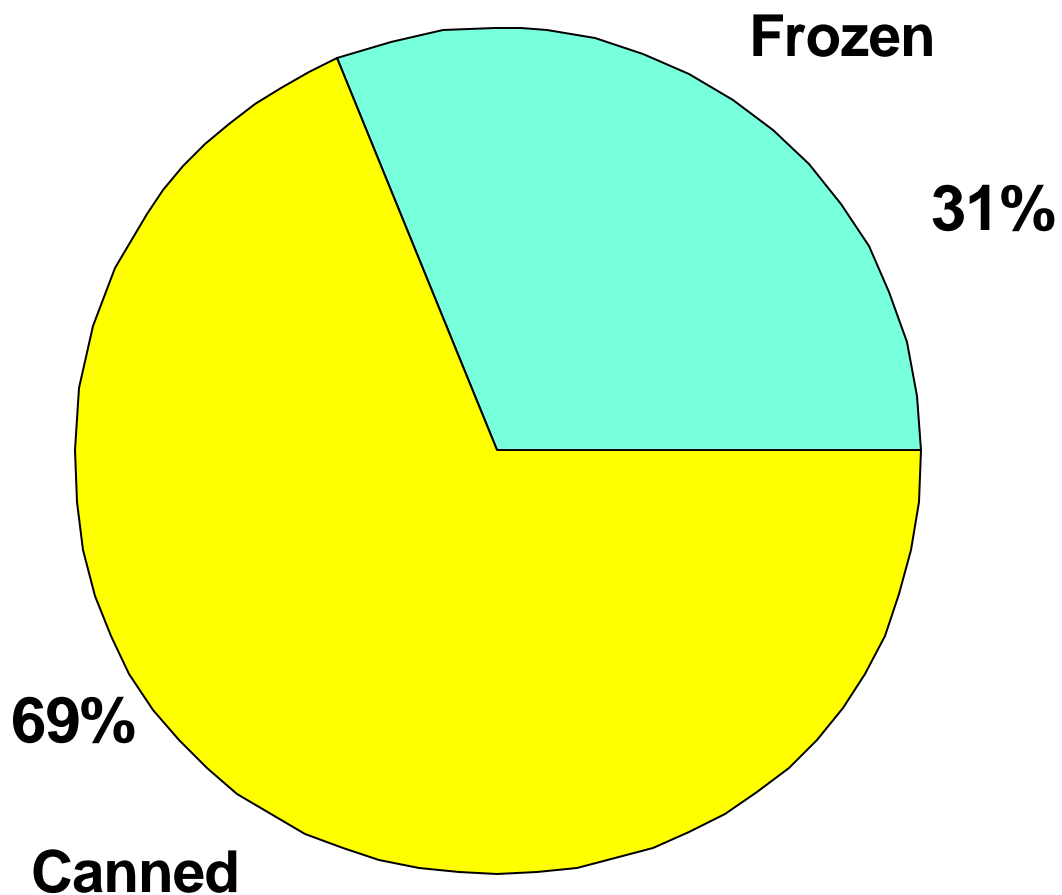
**The value of processed sweet corn production has been decreasing during the last few years.**

**\$ Million**



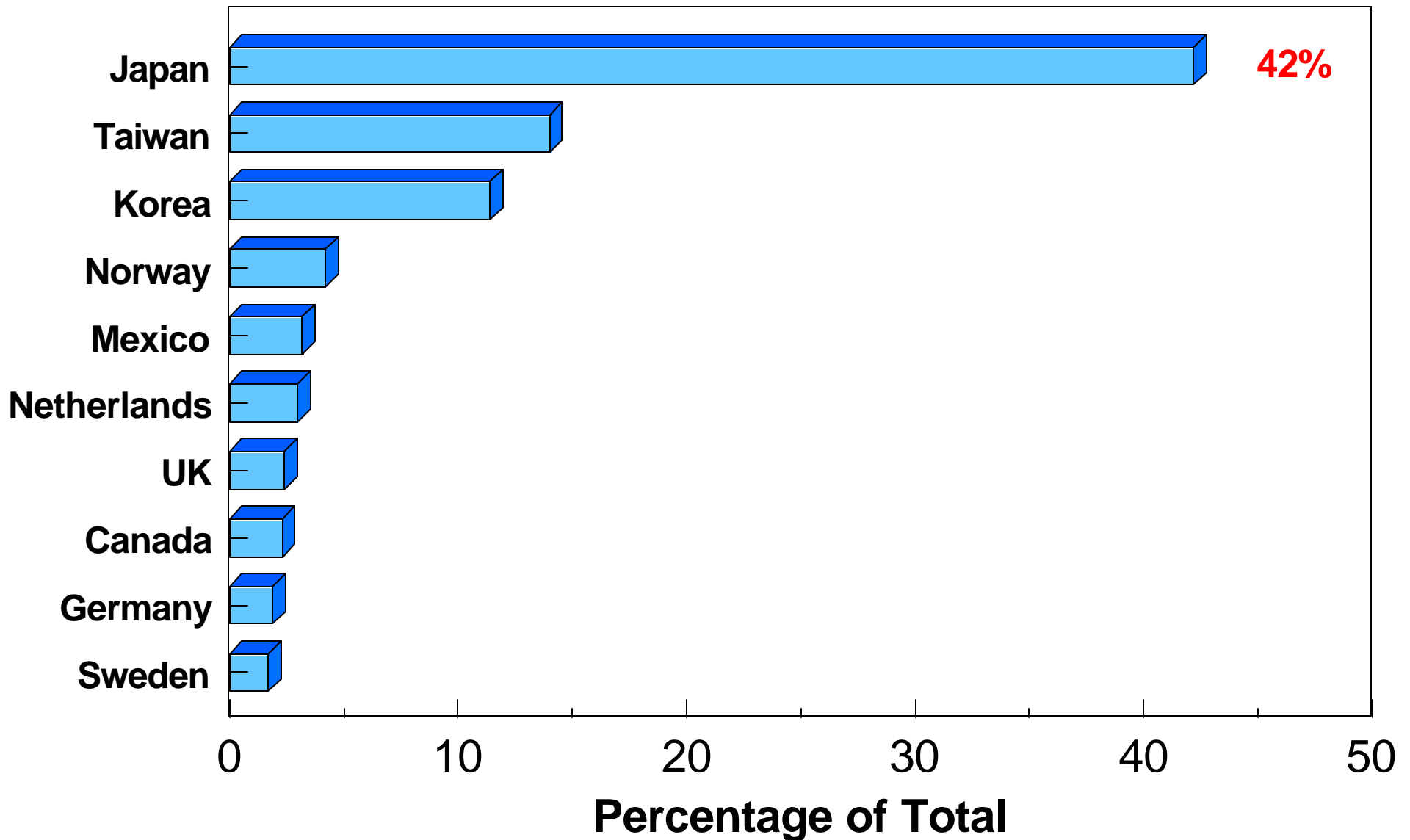
# Processed Sweet Corn Export Shipments by Product Type

Calendar Year 2001



Source: U.S. Census Bureau

# Top 10 Processed Sweet Corn Export Destinations (By Value)



Source: U.S. Census Bureau  
Calendar Year 2001

# 2001 Applied Tariff Rates of Processed Sweet Corn for Selected Countries

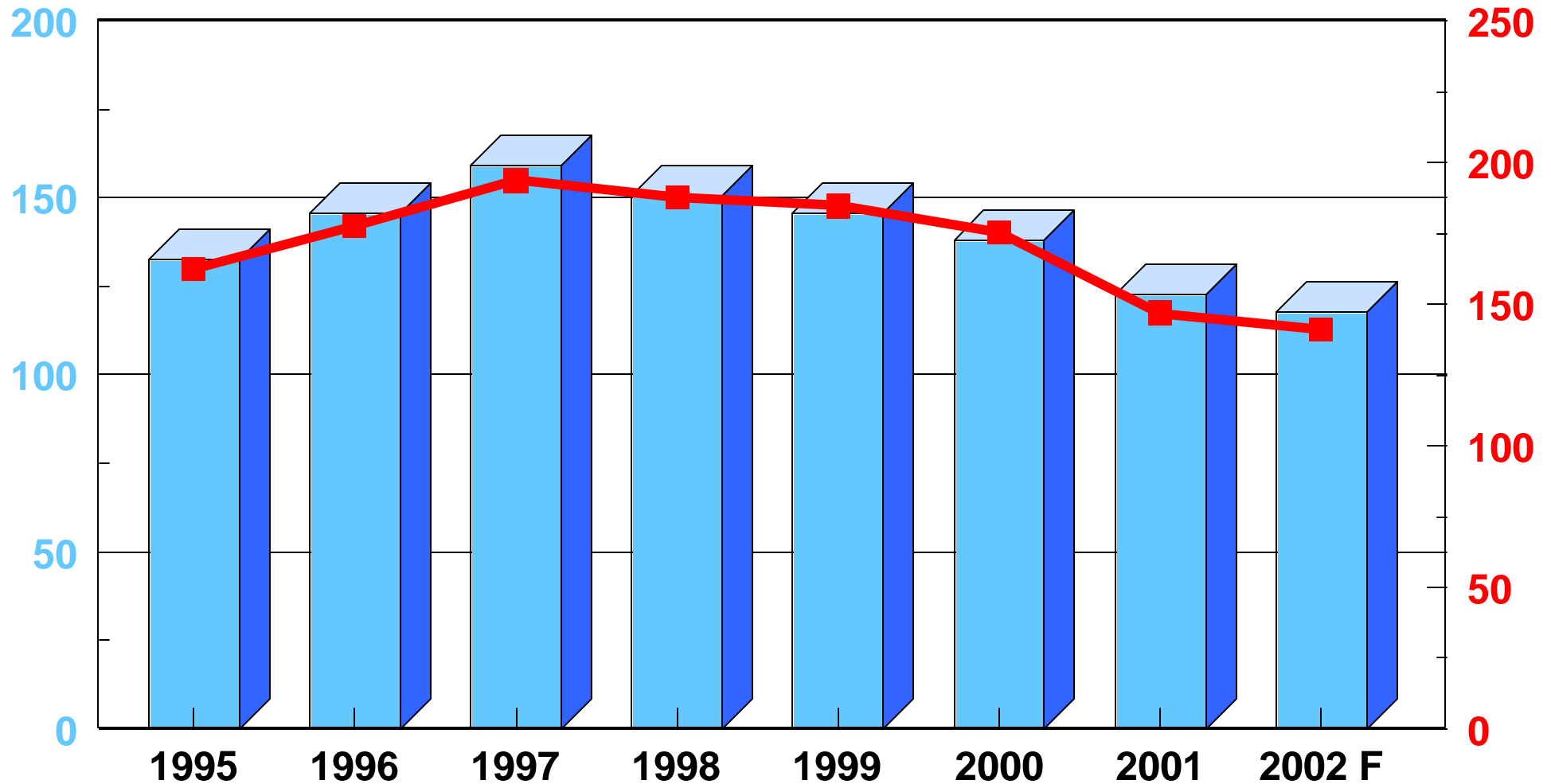
<b>Commodity</b>	<b>Processed Sweet Corn</b>
<b>HS #</b>	<b>200580</b>
<b>Israel</b>	42.5%
<b>Turkey</b>	42.3%
<b>Egypt</b>	40.0%
<b>India</b>	40.4%
<b>China</b>	25% + 17 VAT
<b>Argentina</b>	28%
<b>Korea</b>	20% + 10 VAT
<b>Venezuela</b>	20%
<b>Poland</b>	25%
<b>South Africa</b>	20%
<b>U.S.A.</b>	14%

# U.S. Export of Processed Sweet Corn

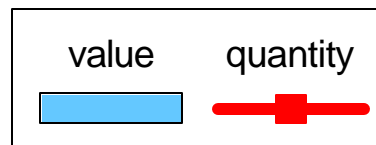
Value and Quantity

Million \$

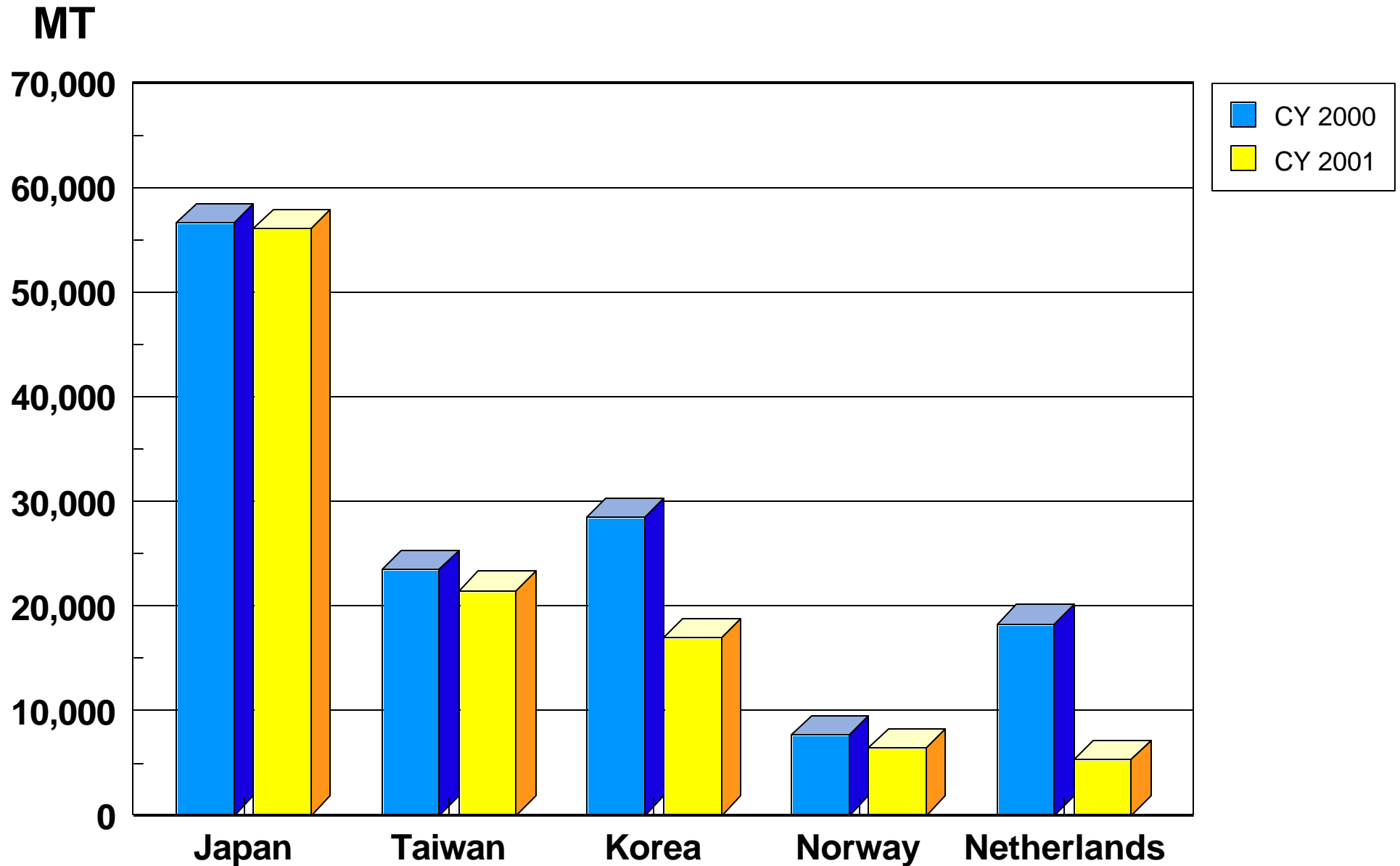
Thousand MT



Calendar Year 1995-2002 F  
Source: U.S. Census Bureau



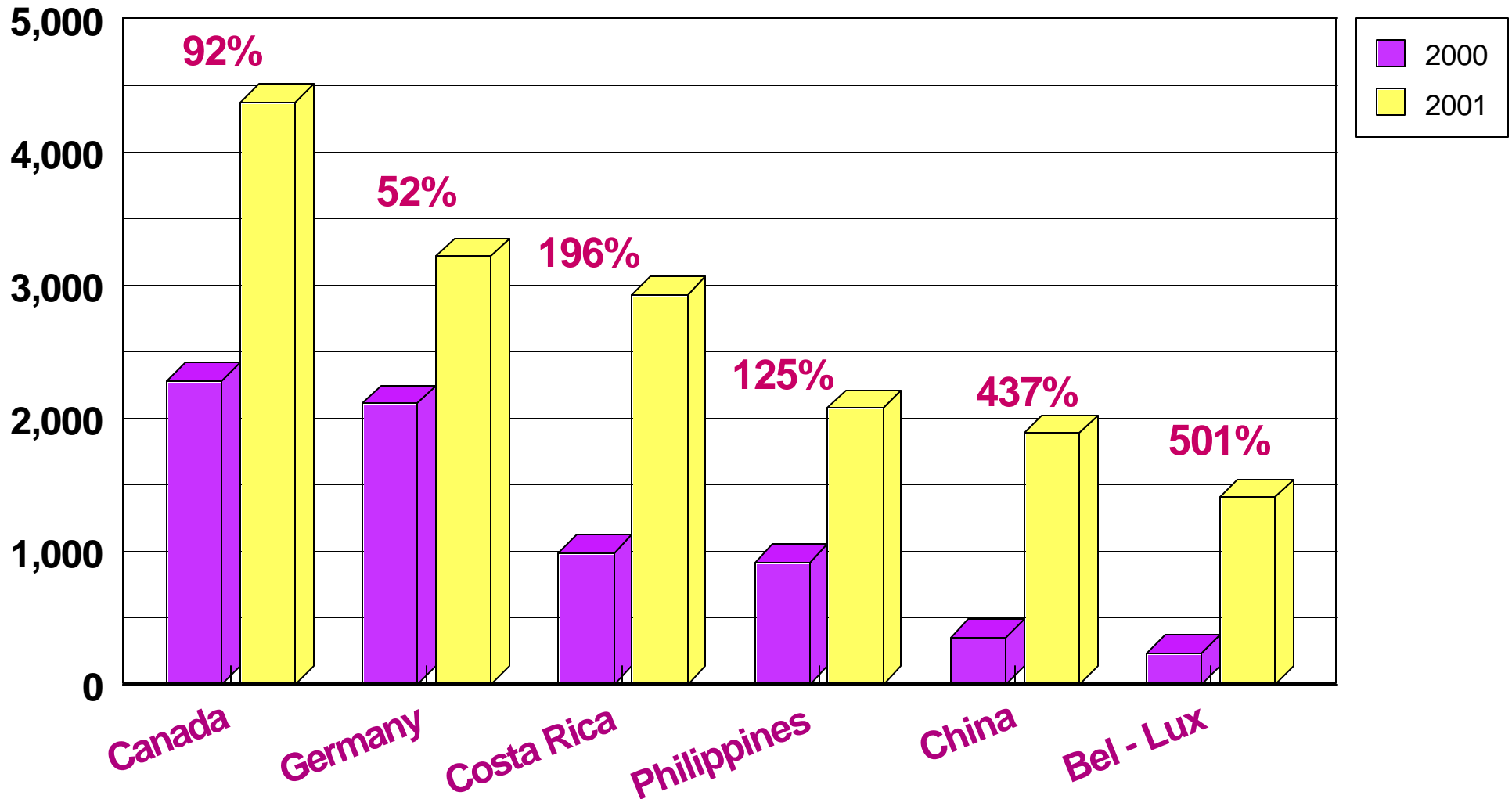
# Exports of Processed Sweet Corn to Our Five Biggest Markets are Decreasing



Source: U.S. Census Bureau

# Percent Growth in Processed Sweet Corn Exports to Major World Markets

Quantity in MT



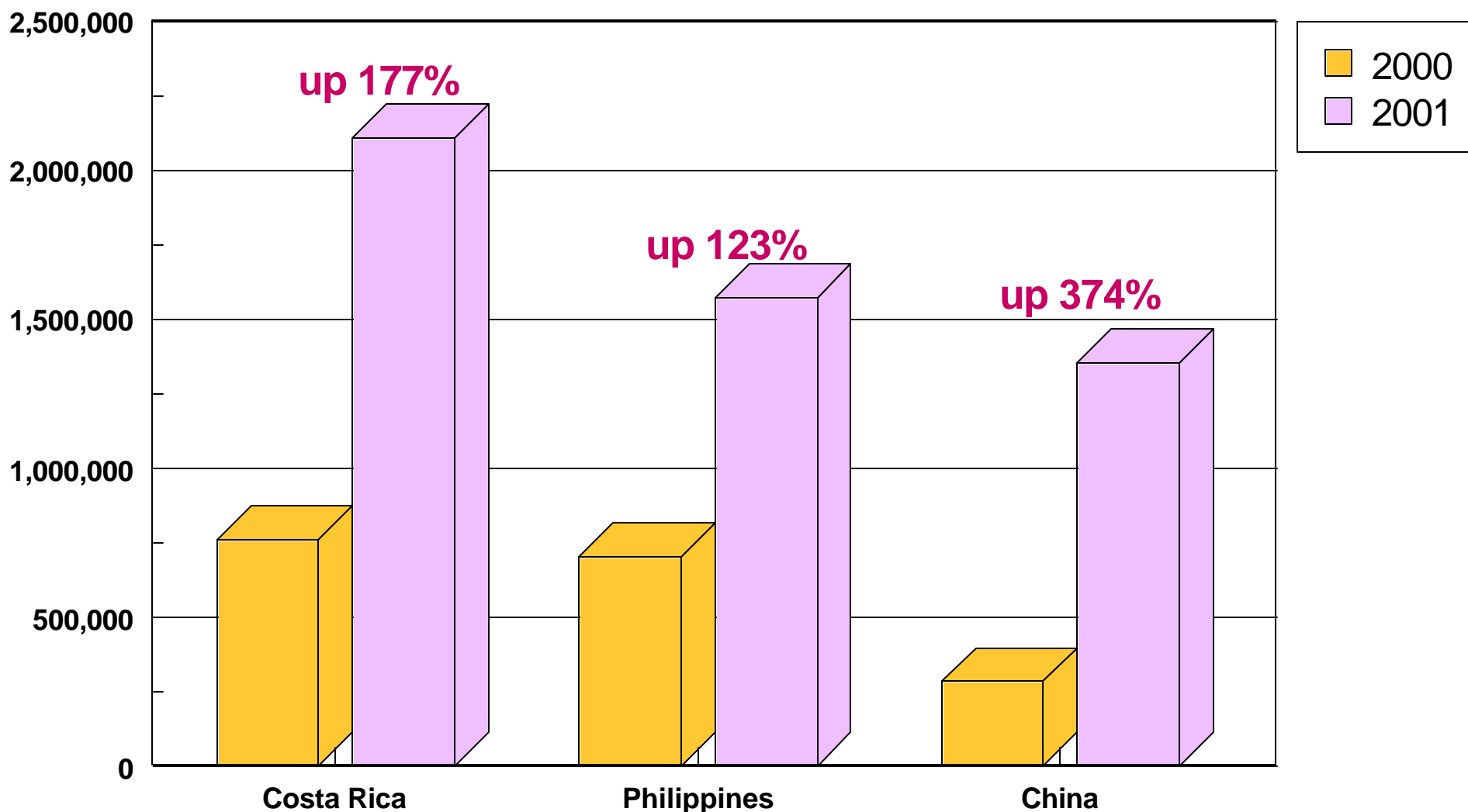
Calendar Year

Source: U.S. Department of Commerce

# Keep an Eye on Future Growth Markets

## (Processed Sweet Corn Export Value Over \$1 million)

U.S. Dollars



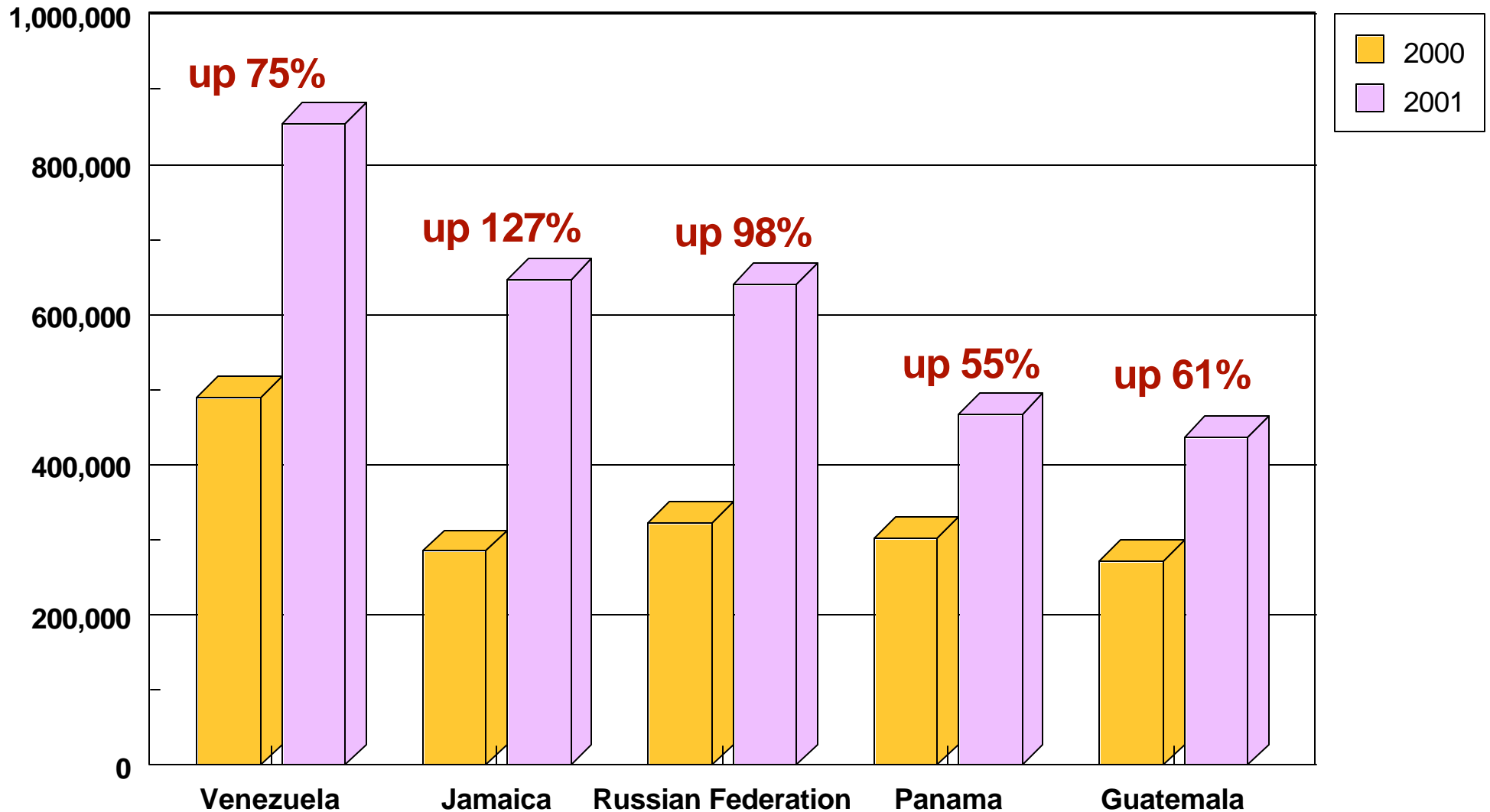
Calendar Year

Source: U.S. Department of Commerce

# Keep an Eye on Future Growth Markets

## (Processed Sweet Corn Export Value *Under* \$1 million)

U.S. Dollars

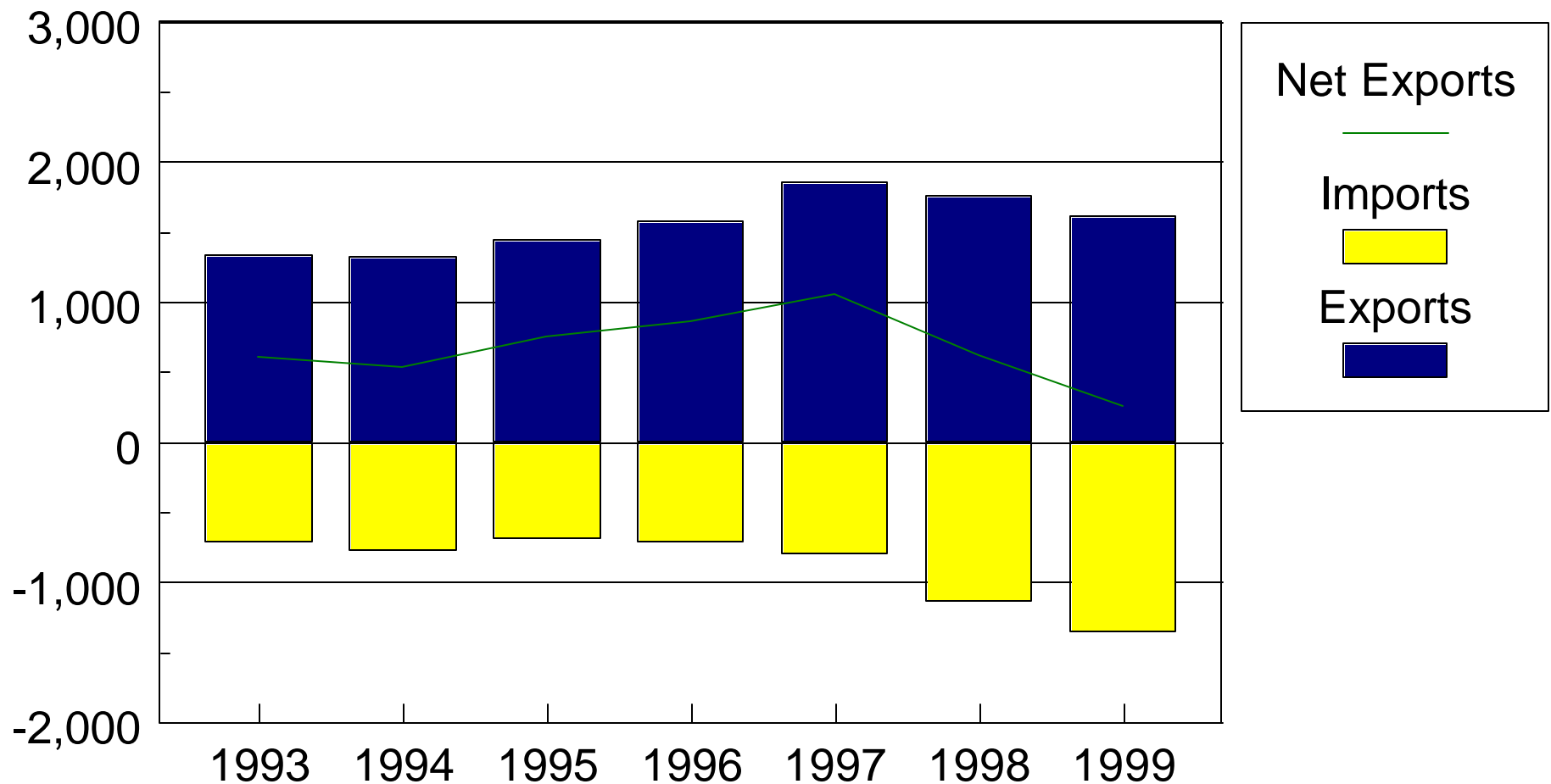


Calendar Year

Source: U.S. Department of Commerce

# US Trade Balance in Canned Vegetables

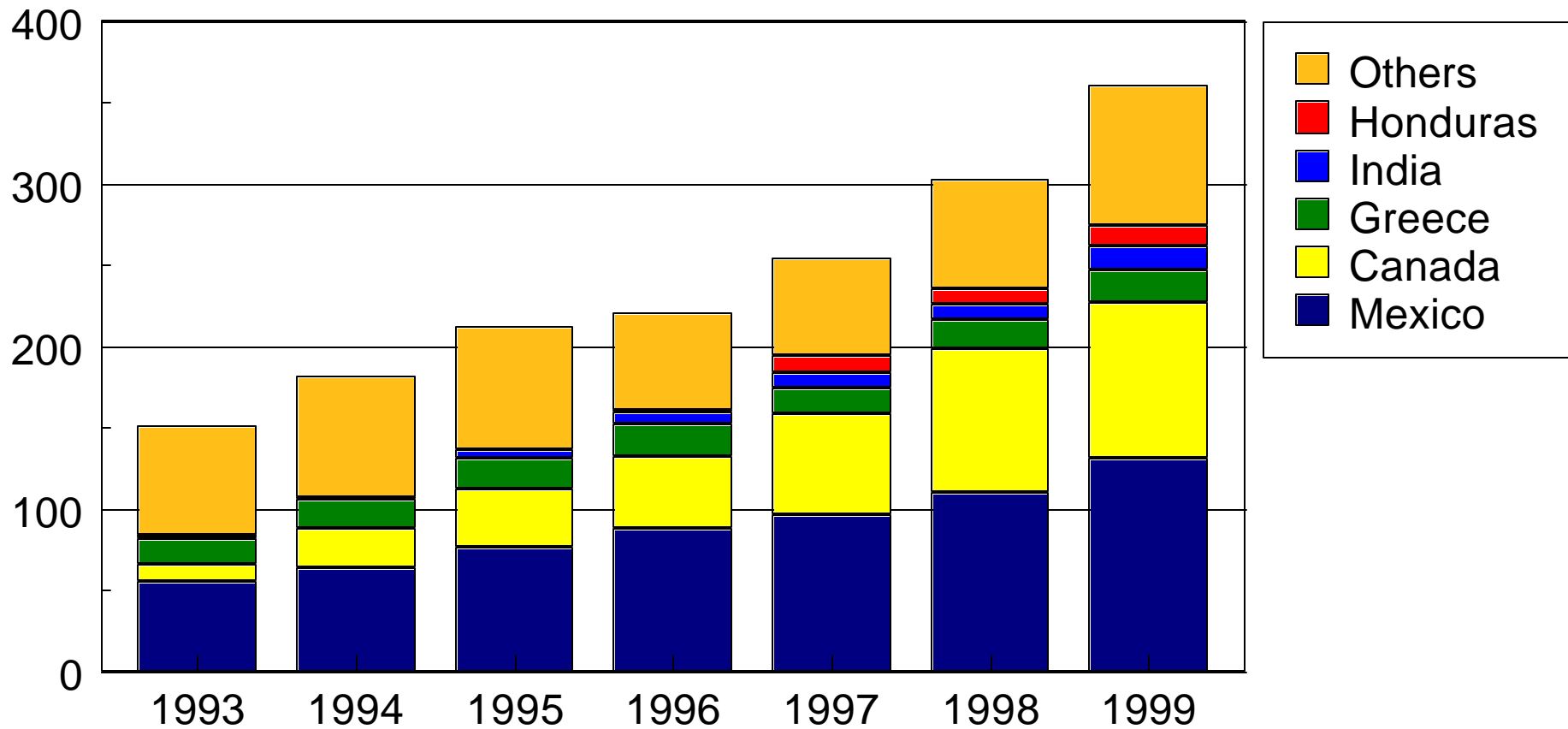
1,000 MT



Source: US Census Bureau

# Origins of Imported Canned Vegetables

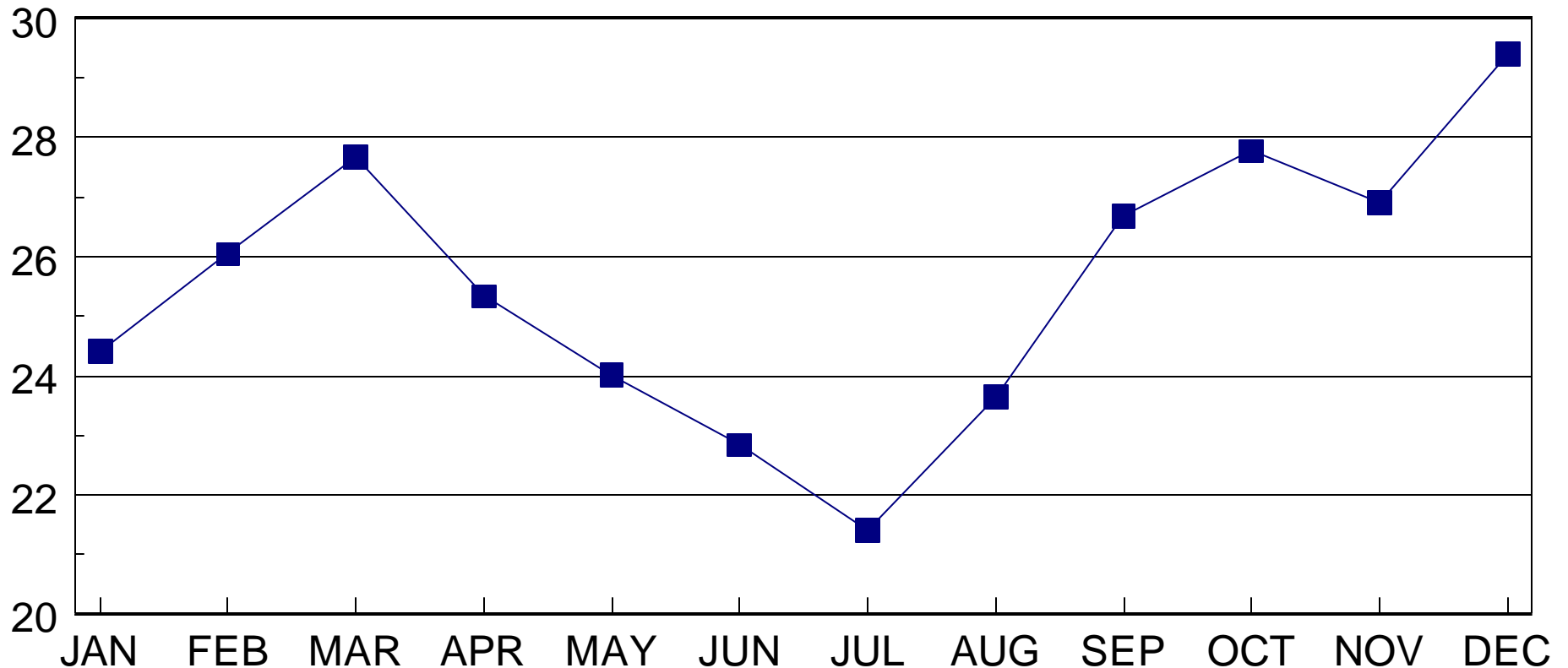
1,000 MT



Source: US Bureau of the Census

# Monthly Imports of Canned Vegetables

1,000 MT



Average Monthly Imports 1997-99

Source: US Census Bureau